Webnexs Review: Develop an E-commerce Website Like Pro

Published On: Jul 4, 2014 By: Jyoti Chauhan

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It is a disappointing situation.

Having the urge to own an e-commerce website and realizing you lack sufficient coding skills mostly sucks. If you ever go through this situation, you will thank me later for reading this article.

webnexs

I have been in search of the best e-commerce site development solution since long. And recently I have stumbled upon Webnexs, which I firmly believe will steadily increase the number of e-commerce stores with time.

So in this article, I am going to review Webnexs for you to find out whether it has got the potential or not.

Introducing Webnexs

Being started in October 2011, the growth of Webnexs was exponential with repeated clients and service improvements.

Their kick-started the journey with predesigned email templates. And, now they have about 40 products released to help the e-commerce business owners.

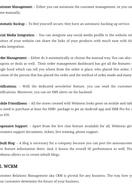
They have discovered the client testimonials of multiple pages of the company website to display the success stories. They also sought research on their product under the studies the testimonials section on the site.

Products of Webnexs

In this section, you will find the information about important products of Webnexs.

#1. WCOMM

Do you think setting up an e-commerce site is a Herculean task that only a web developer can do? If you have such a mindset, I can't help but call the same a misconception.



Webnexs a commerce development solution offers a feature-rich site builder to make so easily of creating a spellbinding e-commerce site out of the blue without any hassle.

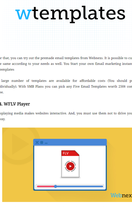
According to the features and price, their e-commerce services set of three types. Startup, SMB, and Enterprise.

Startup – Starting from $19 INR 999, startup plan has three pricing packages. Each of them differs in features. You can learn in simple about the same on the product page.

SMB – Small or Medium Based e-commerce plan's base pricing starts from $749/INR 49,999. You will find the more measurable and mobile-friendly than the startup plan. I've seen should the article or **most recommended plan by the author?**

Enterprise – You need to contact them to purchase this plan. As you ask big you should explain your requirements to you so that they can serve you better in the way you expect.

Features of their Ecommerce Service



SEO Friendly – Your website should up on SERPs in order to boost the sales. Webnexs has amazed with services that improve your search positions.

Customer Management – Either you can automate the customer management, or you can do the same manually. It is up to you.

Automatic Backup – To heal yourself secure, they have an automatic backing up service.

Social Media Integration – You can integrate any social media profile in the website with ease. Visitors of your website can share the links of your products with much ease with this social media integration.

Order Management – Either it is automatically or choose the manual way. You can also manage coupons or deals as well. Their order management dashboard has got all the features. Adding single book where can tell you where from the same it places, who placed this order, the map location of the person that has placed the order and the method of order made and many more.

Notifications – With the dedicated mobile notification feature, you can send the customers email notifications. Moreover, you can set SMS alerts on the backend.

Mobile Friendliness – All the stores created with Webnexs looks great on mobile and tablets. But you need to purchase at least SMB package to get an Android app and SMS Pro for Android plus iOS.

Responsive Support – Apart from the live chat feature available for all, Webnexs gives their customers support documents, tutors, live training, phone support.

Inbuilt Blog – A blog is necessary for a company because you can post the announcements and new feature information about them. A boom has overall SE performance as well. That's why Webnexs allows us to create inbuilt blogs.

#2. WCRM

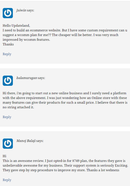
Customer Relations Management aka CRM is pivotal for any business. The way how you treat your customers determine the future of your business.

You can add as many client profiles as you want on the elegant dashboard. Add with the streamlined list of projects and customers, you can much easy to the team through the same medium of Webnexs.

The next-to-use backend of the CRM software lets you do all the customer management tasks under one roof.

#3. WTEMPLATES

You need a captivating design to allure your users to hit the buy button. That's why you must make sure that every promotional email you send to the users endorses the footer promos.



For that, you can try out the premade email templates from Webnexs. It is possible to customize the same according to your needs as well. You heat your own Email marketing instantly with wtemplates.

A large number of templates are available for affordable costs (You should purchase individually). With SMB Plans you can pick any Five Email Templates worth 250 completely free.

#4. WTLV Player

Displaying media makes websites interactive. And, you must use them not to drive your users away.

If you send your users video tutorials or any video demo on your website, you must purchase Webnexs's HD FLV player. They do have a free version but for the complete personalization, paid version is the best.

We all know that having video files is a big deal. Use should limit not the considerable amount of space for that. That's why Webnexs allows you to stream video display the same via their player.

About Webnexs player you can be answer and apparently not all of them have the same devices. Some are devices with no flash support, Webnexs player supports both Flash and HTML 5 to full cover every user problem.

The player allows to do embed videos as well. Moreover, the video captions (CC) option provides to with an option to meet subtitles.

I don't think you will encounter any format incompatibility issue as they support mp3, flv, mp4, m4a, m4v, mpeg, 3gp, aiga and even video streaming.

Once you become the pro customer, you can export the customizations too.

Sadly, you will see a company logo with the free version. And, you can't use the player of some purchase or multiple domains.

So the video player code is optimized for Iphones. It wasn't affect your site loading speed in any way.

Wrapping Up

So the question is, should you go for Webnexs?

Yes, you should, especially if you have no coding skill to do everything needed for an e-commerce site manually.

You will end up with a fantastic set if you mix a lot of creativity with their amazing WYSIWYG (What you See is What You Get) site builder.

So what are you waiting for? Just visit Webnexs and build your new big thing.

Top Ecommerce
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About Jyoti chauhan

M.A in Indian Epistemology and Logic and co-founder of Techinsyum. I love to write about Blogging, Internet Marketing, making money online via Wordpress Themes and Internet SEO tools.

Author Review: The Ultimate Web Hosting Solution

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Comments

Jyoti Jothwani says:

Hi jyoti chauhan,
Thanks for your review. I have been looking for a good review. Do more behind features in customer management. You can actually list of things within the customer management dashboard.
Thanks

Reply

mediaclickstart says:

Hi This is an amazing blog article. After reading your article I have contacted webnexs for an ecommerce suggestion. I think they gave a wonderful explanation towards the potential of online business and its strategy. Now I'm a proud to be customer of Webnexs.

Reply

jyoti says:

Hello Updateland,
I need to build an ecommerce website. But I have some custom requirement can a vogart a version plan for me? The cheaper will be better. I was very much impressed by webnexs features.
Thanks

Reply

Indianvogueart says:

Hi there, I'm going to start out a new online business and I rarely used a platform with features as ecommerce. I was just wondering have an Indian store with their own features and features get their products for such a small price. I believe that there is no strong attachment.

Reply

Manal Rehal says:

Hi
This is an awesome review. I just opted in for WCOM plan, the features they gave is amazing and I'm very happy with the price. I'm a beginner and I'm looking for a good ecommerce platform. Webnexs looks like a good option for me. Thanks a lot webnexs.

Reply

J.K.ecommerce says:

I never knows that there are so much advanced ecommerce store platform available. Their listed features is for the website are the exact requirement for our business need. I will surely gonna opt-in for vcomm for my online business.

Reply

mediaclickstart says:

Hi, I Developed chandrani.com with webnexs. Its amazing. Fantastically generating sales with them.

Reply

Rohan Khanna says:

I will plan a very big project with webnexs now. thank you so much for such a nice review.

Reply

mediaclickstart says:

Thats a Fantastic idea.

Reply

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